

## **Turns Out You Were Right Sweepstakes Official Rules**

**NO PURCHASE, INSURANCE QUOTE OR PAYMENT NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE, INSURANCE QUOTE OR PAYMENT DOES NOT INCREASE YOUR CHANCE OF WINNING.**

**1. Eligibility.** Participation in the Sweepstakes is open only to all legal residents of forty-nine (49) United States of America and the District of Columbia who have reached the legal age of majority in the state of residence (at least eighteen (18) years of age) as of the date of entry who are existing customers of Sponsor and receive an email from Sponsor inviting them to participate. Entrants are subject to all federal, state and local laws, rules and regulations. Void outside of these forty-nine (49) United States of America (void in Michigan), and where prohibited, taxed or restricted by law. Employees, officers, directors, and insurance agents of Sponsor and its parent companies, subsidiaries, affiliates, partners, advertising and promotional agencies, any agencies involved with administering the Sweepstakes, manufacturers or distributors of Sweepstakes materials and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter.

**2. Agreement to Official Rules.** By submitting an entry or post, you acknowledge that you have read, understand, and fully agree to these Official Rules and understand that Sponsor's decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Do not submit an entry without first reviewing all Official Rules.

**3. Sponsor.** The General Automobile Insurance Services, Inc., a California corporation, 2636 Elm Hill Pike, Nashville, Tennessee 37214.

**4. Sweepstakes Timing.** The Sweepstakes begins on April 4, 2022 at 12:00 PM Central Standard Time ("CT") and ends on April 22, 2022 at 11:59.59 PM CT (the "Sweepstakes Period"). Sponsor's computer is the official time keeping device for this Sweepstakes.

**5. How to Enter the Sweepstakes.** There are two (2) methods of entry and one (1) method for receiving a bonus entry:

Method #1 Email Invitation Entry: Sponsor will select current customers to receive an email requesting participation in a survey. These email requests will contain a link to the survey site. Once on the site, entrants must follow the instructions to complete the online survey. Before being allowed to complete the online survey questions, you will be required to verify the eligibility requirements set forth above. The survey must be completed in its entirety. The answers given to the survey will not affect your ability to participate in the Sweepstakes or your odds of winning. After completing the survey and submitting your entry information as directed by the online instructions, during the Sweepstakes Period, one (1) entry into the Sweepstakes will be submitted automatically on your behalf.

Bonus Entry for Email Invitation Entry Recipients: Upon completion of the survey, eligible entrants may receive one (1) bonus entry for the Sweepstakes either on Facebook® or Twitter®. To receive one (1) bonus entry for the Sweepstakes via Facebook entrants must post on their Facebook about #TOYWRSweepstakes” during the Sweepstakes Period. To participate in the bonus entry on Facebook, you will need to be logged into your Facebook account. If you do not have a Facebook account, visit [www.facebook.com](http://www.facebook.com) and follow the onscreen instructions to create a free Facebook account. Alternatively, entrants may tweet to receive one (1) bonus entry for the Sweepstakes via Twitter by tweeting using the hashtag #TOYWRSweepstakes during the Sweepstakes Period. To participate in the bonus entry on Twitter, you will need to be logged into your Twitter account. If you do not have a Twitter account, visit [www.twitter.com](http://www.twitter.com) and follow the onscreen instructions to create a free Twitter account. Multiple accounts with Facebook and Twitter are not permitted. Posts must be submitted in compliance with the format and other requirements set forth on the Facebook and Twitter websites and platforms and such requirements are a part of these Official Rules and incorporated herein by reference. Some social or media account settings may prevent your entry from being visible and thus may not be received by Sponsor and be eligible to receive a bonus entry. Your social media account settings must be set to allow Sponsor to receive your bonus entry. There is no cost to enter, but if you choose to access the Sweepstakes via your wireless mobile device, message and data rates may apply and Sponsor is not responsible for any of these charges.

Method #2 – Mail-In Entry for Email Invitation Recipients: An eligible entrant who has received an email invitation may enter the Sweepstakes by mail by printing the form available in the survey and mailing it, postage prepaid, to: Turns Out You Were Right Sweepstakes, ATTN: Marketing Department, 2636 Elm Hill Pike, Nashville, Tennessee 37214. Upon timely receipt of such card, you will be awarded two (2) entries into the drawing. Mail-in entries must be postmarked during the Sweepstakes Period and must be received no later than four (4) days following the eligible postmark date. Sponsor takes no responsibility for any lost, stolen, delayed, damaged, misdirected, late or destroyed mail-in entries. Entrants using the mail-in entry method are not eligible to receive any bonus entry.

**Limit: Two (2) entries per person receiving an invitation from Sponsor during the Sweepstakes Period by all methods.**

**6. Winner Selection.** Sponsor will randomly select one hundred (100) potential winners for the prizes from among all eligible entries received during the Sweepstakes Period on April 26, 2022.

**7. Prizes, Approximate Retail Values (“ARV”), and Odds of Winning.** The prizes consist of 100 special The General® Merchandise Packs which include 1 AirPods Case, 1 Thermal Tumbler, 1 Cap, 1 RFID Smartphone Card Holder, 1 Belgian Chocolate Bar, and 1 Hand Sanitizer. The ARV of each prize is \$75.00 USD.

**Odds of Winning:** The odds of winning a prize depends on the number of eligible Sweepstakes entries received during the Sweepstakes Period.

**8. Verification of Potential Winners.** POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION OF THE ENTRANTS’ ELIGIBILITY AND COMPLIANCE WITH THESE

OFFICIAL RULES AS DETERMINED BY SPONSOR IN ITS SOLE AND ABSOLUTE DISCRETION. ALL DECISIONS BY SPONSOR ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. Each potential winner will be contacted, at Sponsor's discretion, via email, telephone or other electronic form of communication, using Sponsor's information on file and the information provided at the time of entry after the random drawing. Before being a prize winner, the potential winner may be required to execute an Affidavit of Eligibility/Liability & Publicity Release (except where prohibited) and Tax Acknowledgement ("Affidavit") in order to claim a prize. If requested by Sponsor, a potential winner must return a fully executed and notarized Affidavit to the Sponsor within ten (10) calendar days from the date it is postmarked as being sent to the potential prize winner. If the potential prize winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or, in the event that the potential winner fails to return an executed and notarized Affidavit within the ten (10) calendar day deadline, the prize may be forfeited, and in the Sponsor's sole discretion, the forfeited prize may be awarded to an alternate prize winner, selected in a random drawing from among all remaining eligible Sweepstakes entries, as determined by Sponsor in its sole discretion.

Sponsor will attempt to notify the potential winners as set forth above, but Sponsor is not responsible for any undelivered emails or mailings. The prizes will only be awarded to verified winners.

ALL FEDERAL, STATE AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF A PRIZE AND PAYMENT OF ANY REQUIRED WITHHOLDING ARE SOLELY THE RESPONSIBILITY OF THE PRIZE WINNER. IF REQUIRED BY LAW, PRIZE WINNERS WILL BE ISSUED A FORM 1099 FOR TAX PURPOSES IN THE AMOUNT OF THE ARV OF THE PRIZE AND MUST SUBMIT HIS OR HER SOCIAL SECURITY NUMBER OR TAXPAYER ID NUMBER, AS REQUIRED BY LAW.

**9. Prohibited Content.** Entries must not violate the rights of any other party, including, but not limited to, intellectual property rights or rights of privacy/publicity. Entries must be solely your original work and not copied or reproduced from others. Entries may not contain, as determined by the Sponsor, in its sole discretion, any material that: a) is sexually explicit or suggestive; b) is violent or derogatory based upon ethnic, racial, gender, sexual orientation, religious, professional or age group; c) is profane, obscene or otherwise contains objectionable material; d) promotes illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); e) promotes any activities that may appear unsafe, dangerous, or illegal; f) promotes any particular political agenda or message; g) is obscene or offensive; h) endorses any form of hate or hate group; i) defames, misrepresents or contains disparaging remarks about other people, products or companies; j) contains any unauthorized third party products or trademarks or potentially infringes upon the copyright, trademark, right of publicity/privacy or other rights of a third party; k) communicates messages or images inconsistent with the positive images and/or good will to which the Sponsor wishes to associate; l) infringes the rights of any third party (living or deceased); m) violates any law; and/or n) promotes any direct competitor to Sponsor.

**10. Additional Terms.** All entrants must be a current customer of Sponsor at the time of entry. All entries become the sole and exclusive property of the Sponsor and receipt of entries will not

be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt by Sponsor. Any attempted form of participation in this Sweepstakes other than as in these Official Rules is void. Each email invitation may be used only by the recipient and any forwarding or other sharing of the email invitation is strictly prohibited. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, phone numbers, addresses, identities, IP addresses, use of proxy servers, registrations and logins, or any other methods will void that entrant's entries and that entrant will be disqualified. Use of any programmed, automated system, third party or like methods to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

The Sweepstakes Entities (defined below) are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit entrant's ability to enter the Sweepstakes, including any injury or damage to entrant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Sweepstakes should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Sponsor may select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Sweepstakes or website. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**11. Limitation of Liability; Disclaimer of Warranties.** ENTRANTS AND WINNERS AGREE TO RELEASE AND HOLD HARMLESS SPONSOR, FACEBOOK, TWITTER

AND/OR THEIR RESPECTIVE PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, PARTNERS, REPRESENTATIVES, AGENTS, SUPPLIERS, DISTRIBUTORS, ADVERTISING AND PROMOTIONAL AGENCIES, SUCCESSORS, ASSIGNS, EMPLOYEES, OFFICERS AND DIRECTORS (COLLECTIVELY "SWEEPSTAKES ENTITIES") FROM ANY AND ALL LIABILITY, FOR LOSS, HARM, DAMAGE, INJURY, COST OR EXPENSE WHATSOEVER INCLUDING, WITHOUT LIMITATION, PROPERTY DAMAGE, PERSONAL INJURY AND/OR DEATH WHICH MAY OCCUR IN CONNECTION WITH OR PARTICIPATION IN SWEEPSTAKES, OR POSSESSION, ACCEPTANCE AND/OR USE OR MISUSE OF PRIZE OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY AND FOR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY AND MERCHANDISE DELIVERY. ENTRANTS AGREE THAT THE SWEEPSTAKES ENTITIES ARE NOT RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE SERVICE, PRIZES AND/OR THE SWEEPSTAKES, AND DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE SWEEPSTAKES. IN NO EVENT SHALL THE SWEEPSTAKES ENTITIES' TOTAL LIABILITY TO YOU FOR ALL DAMAGES, LOSSES OR CAUSES OF ACTION EXCEED THE VALUE OF WINNER'S PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

WITHOUT LIMITING THE FOREGOING, THIS SWEEPSTAKES AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT, AS PERMITTED BY LAW. THE SWEEPSTAKES ENTITIES ARE NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL OR OTHER ERROR IN THE PRINTING OF THE OFFER OR ADMINISTRATION OF THE SWEEPSTAKES OR THESE OFFICIAL TERMS AND CONDITIONS OR IN THE ANNOUNCEMENT OF ANY PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE SWEEPSTAKES ENTITIES SHALL NOT BE LIABLE FOR ANY INABILITY ON THE PART OF THE WINNERS OF PRIZES DUE TO WEATHER CONDITIONS, FIRE, NATURAL DISASTER, INDUSTRIAL OR LABOR DISPUTE, WAR, TERRORIST ACTIVITY, HOSTILITIES, POLITICAL UNREST, RIOTS, CIVIL COMMOTION, OR ANY OTHER CIRCUMSTANCES BEYOND THE CONTROL OF THE SWEEPSTAKES ENTITIES.

**12. Disputes; Governing Law.** The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Sweepstakes. Any controversy or claim arising out of or relating to these Official Rules and/or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the Nashville, Tennessee.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF TENNESSEE WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Sweepstakes, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to the County of Davidson in the State of Tennessee. The parties agree not to raise the defense of forum non conveniens.

**13. Publicity.** Participation in the Sweepstakes and acceptance of a Prize constitutes each winner's permission for Sponsor and/or the Sponsor's designee, the perpetual right to use his/her/their name, address (city and state), biographical information, photograph, picture, portrait, likeness, voice, video, content of entry, and/or statements regarding the Sweepstakes and/or Sponsor for promotional, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including, but not limited to, live television, worldwide, on the World Wide Web and Internet, without notice, review or approval and without additional compensation, and without any further permission from any third party, except where prohibited by law. Each winner's name may be included in a publicly available winners list.

**14. Use of Personal Information.** Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy. Please review Sponsor's privacy policy at <https://www.thegeneral.com/legal/privacy-policy/>. By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information in connection with the administration of the Sweepstakes and acknowledge that they have read and accepted Sponsor's privacy policy.

**15. Winners' Names.** To obtain the winners' names, send a self-addressed, stamped envelope after April 11, 2022 but before April 15, 2022 to: Winners List - Turns Out You Were Right Sweepstakes, ATTN: Marketing Department, 2636 Elm Hill Pike, Nashville, Tennessee 37214. Residents of the State of Vermont may omit return postage.